

THE CLOUD JOURNEY: HOW DO YOU MEASURE UP?

Companies are leveraging the cloud to ensure scalability, cost-efficiency, agility, and security. But while cloud migration is on an upward trend, only a portion of IT infrastructure has been migrated to the cloud. For many IT executives, this delay in cloud adoption could be due to an unforeseen skills gap. Most companies are now looking to fill these gaps by getting a third-party cloud provider instead of solely handling the momentous task of cloud migration.

InterVision and Pulse surveyed 100 tech executives to understand:

- Reasons for cloud adoption
- Roadblocks to cloud adoption
- Insights on cloud shift in 2021

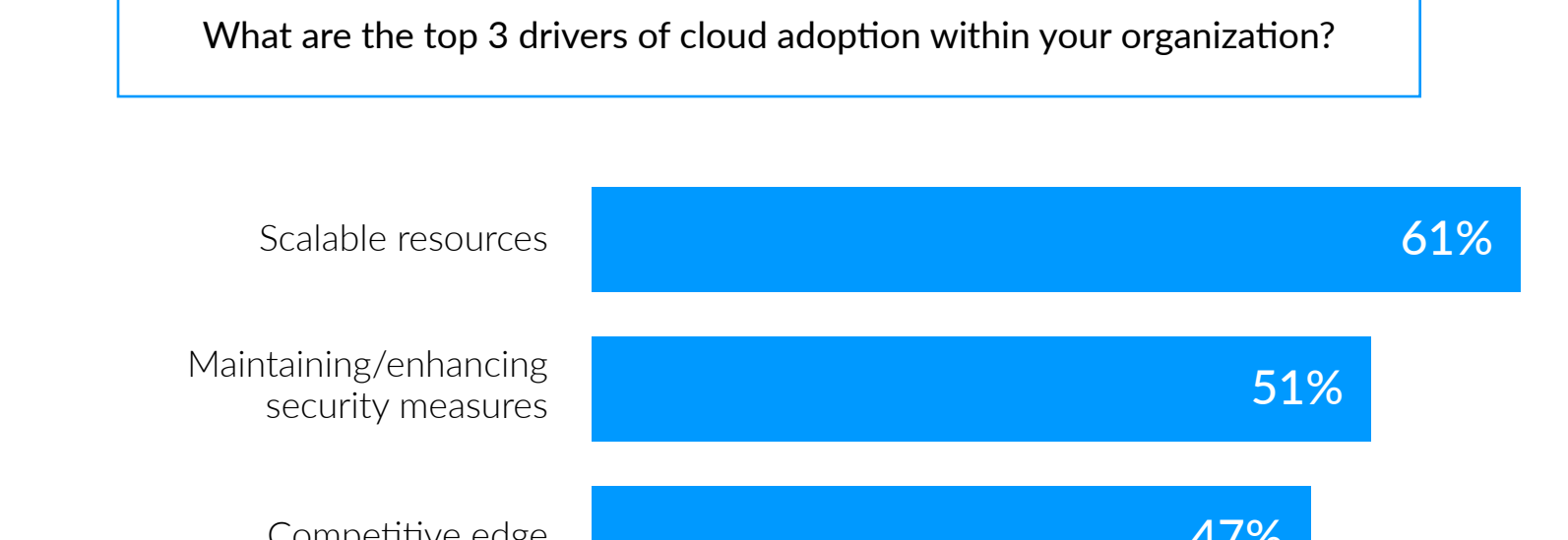
Data collected from Feb. 8 - Mar. 13, 2021

Respondents: 100 IT executives

Most IT executives agree that cloud adoption could address concerns around scalability, cost, and competitiveness.

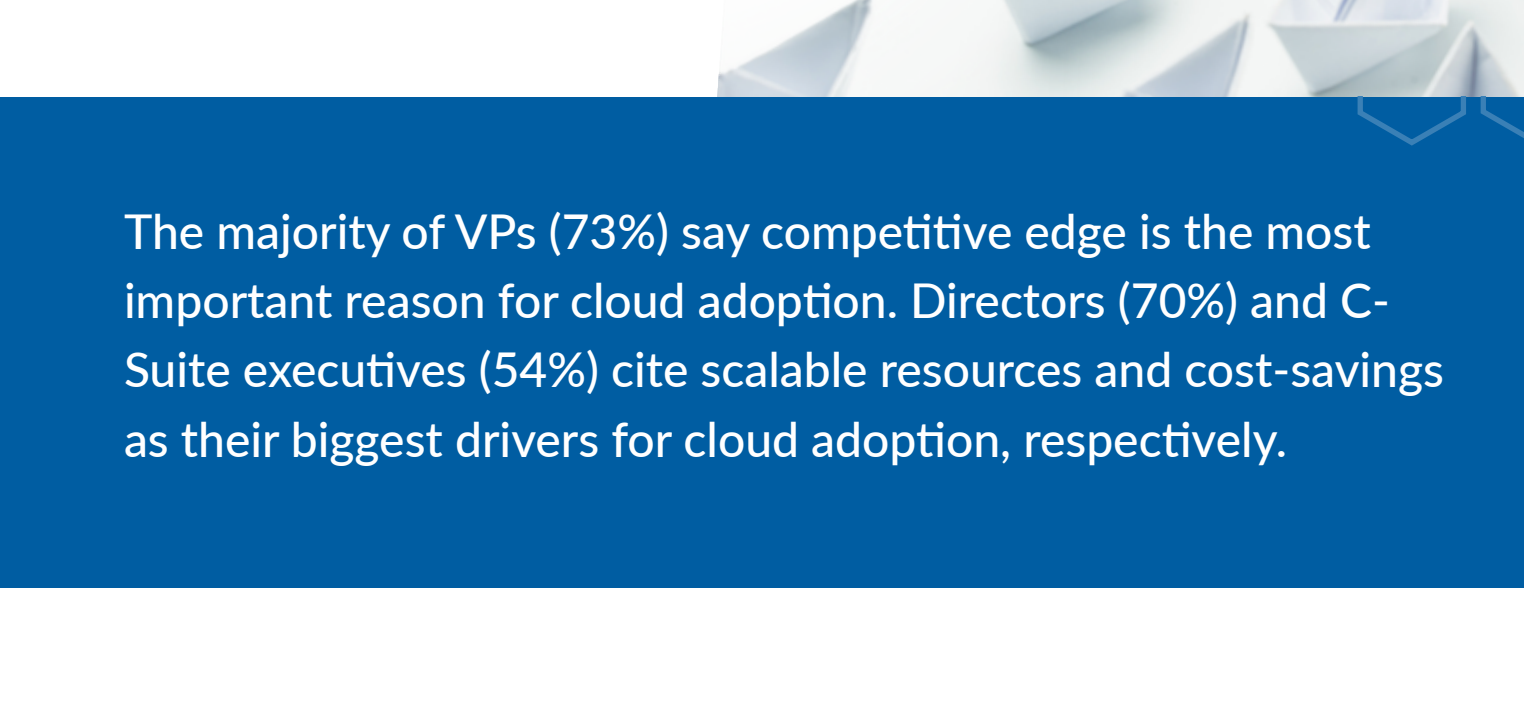
The majority of IT executives (92%) say that their organization expects IT to be operating with a cloud-first approach.

To what extent do you agree with the following statement:
"Our organization expects IT to be operating with a cloud-first approach."



The three topmost reasons to move to the cloud are scalability (61%), security (51%), and competitiveness (47%), but cost-saving is not far behind (46%).

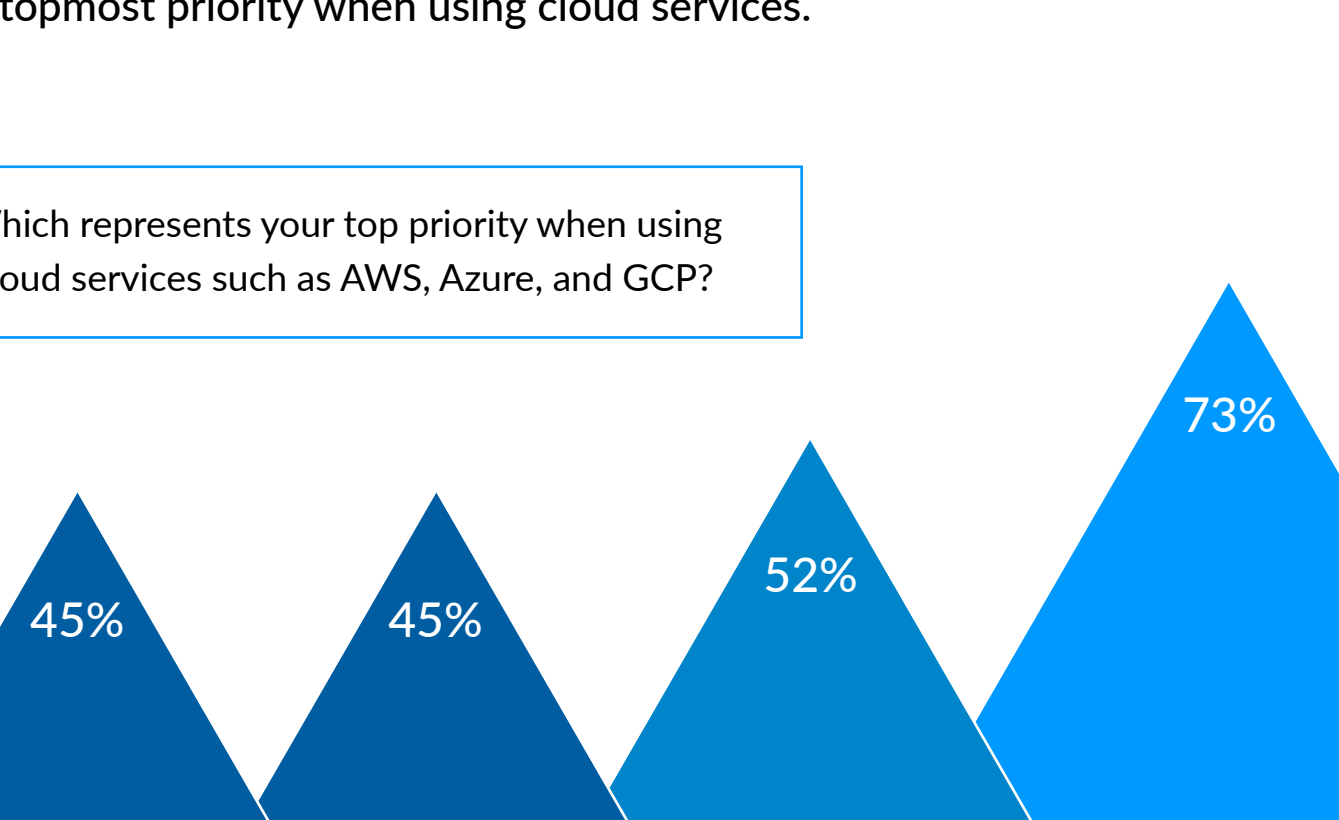
What are the top 3 drivers of cloud adoption within your organization?



The majority of VPs (73%) say competitive edge is the most important reason for cloud adoption. Directors (70%) and C-Suite executives (54%) cite scalable resources and cost-savings as their biggest drivers for cloud adoption, respectively.

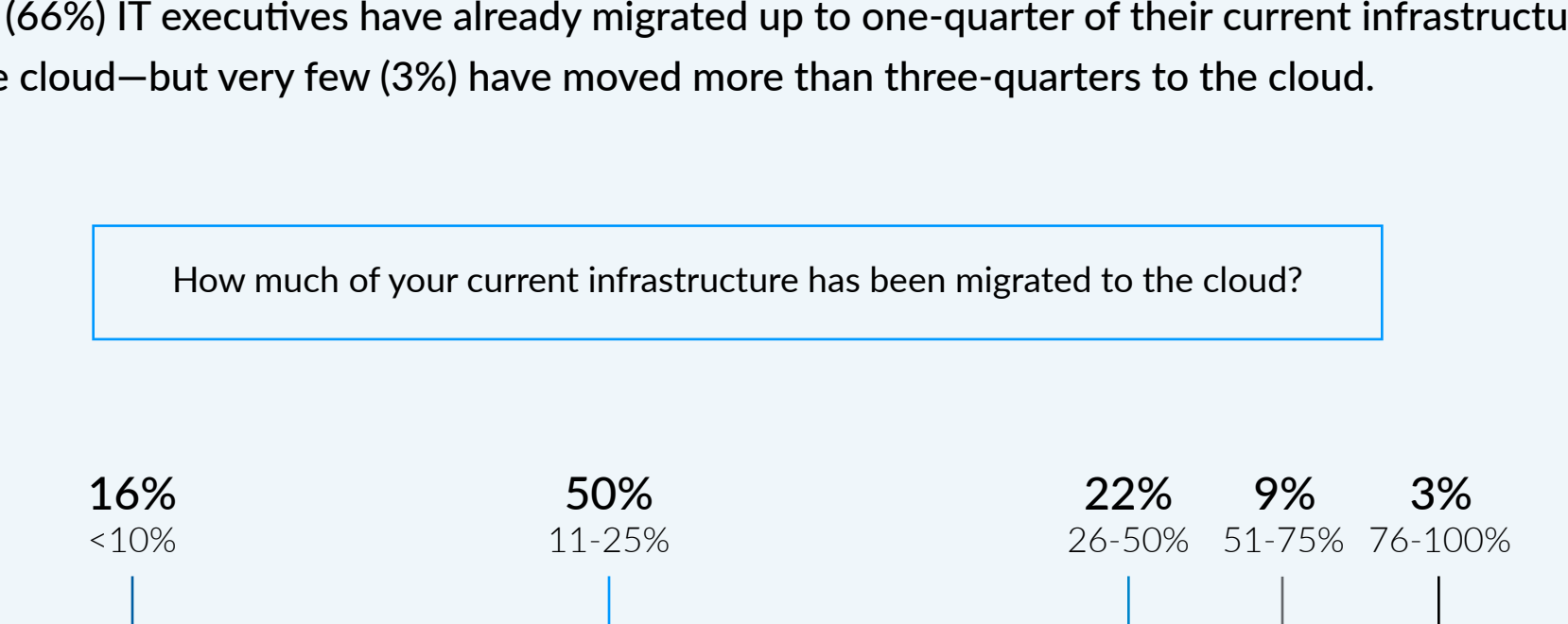
Additionally, 100% of IT executives agree that cloud-based infrastructure offers an improved IT model, compared to on-premises.

To what extent do you agree with the following statement: "Cloud-based infrastructure offers an improved IT model, compared to on-premises."



Close to three-quarters (73%) of IT executives feel that maintaining security for IP and critical data is their topmost priority when using cloud services.

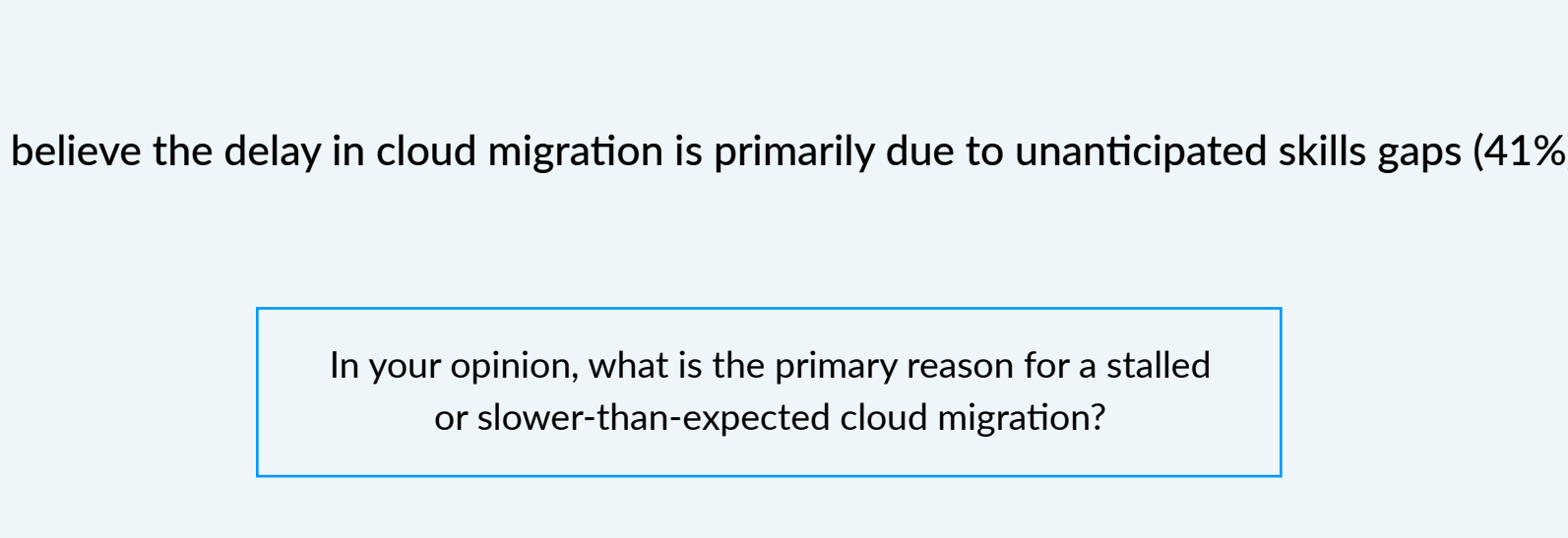
Which represents your top priority when using cloud services such as AWS, Azure, and GCP?



While most companies have moved their infrastructure to the cloud, many have stalled or experienced delays due to unexpected skills gaps.

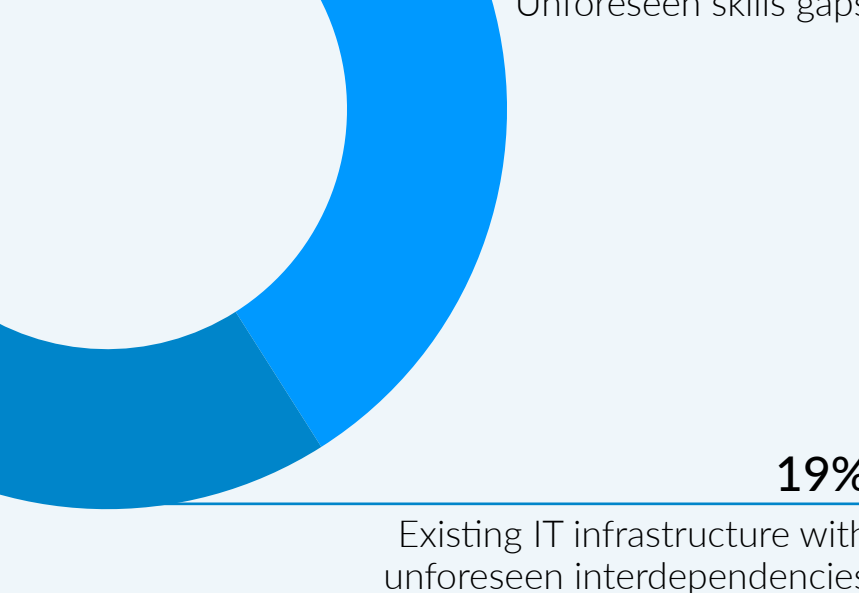
Most (66%) IT executives have already migrated up to one-quarter of their current infrastructure to the cloud—but very few (3%) have moved more than three-quarters to the cloud.

How much of your current infrastructure has been migrated to the cloud?



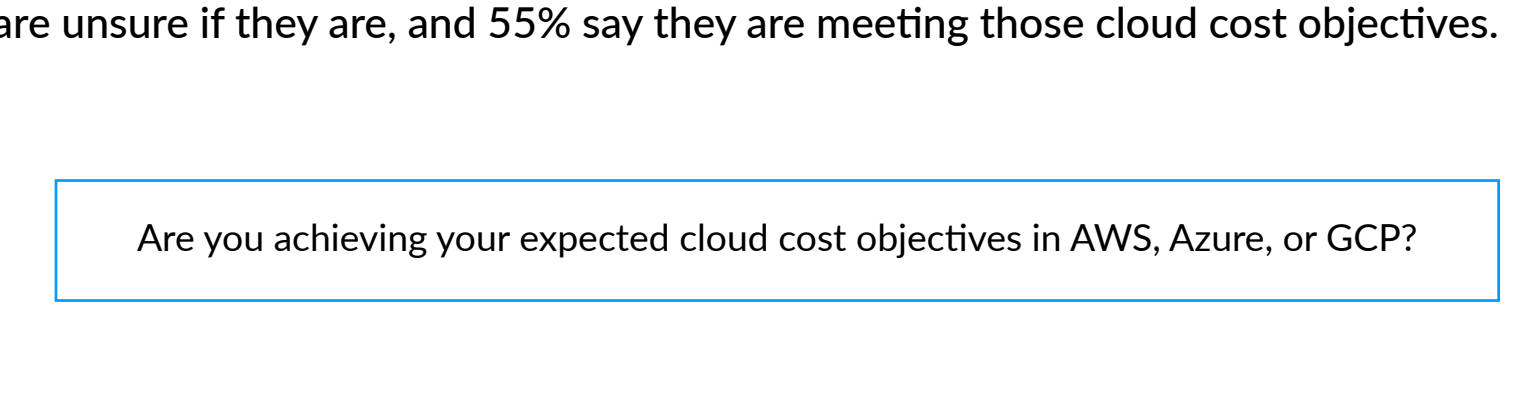
More than half (62%) experienced stalled or slower-than-expected cloud migration.

Has your organization experienced a stalled or slower-than-expected migration to the cloud (AWS, Azure, GCP)?



Most believe the delay in cloud migration is primarily due to unanticipated skills gaps (41%).

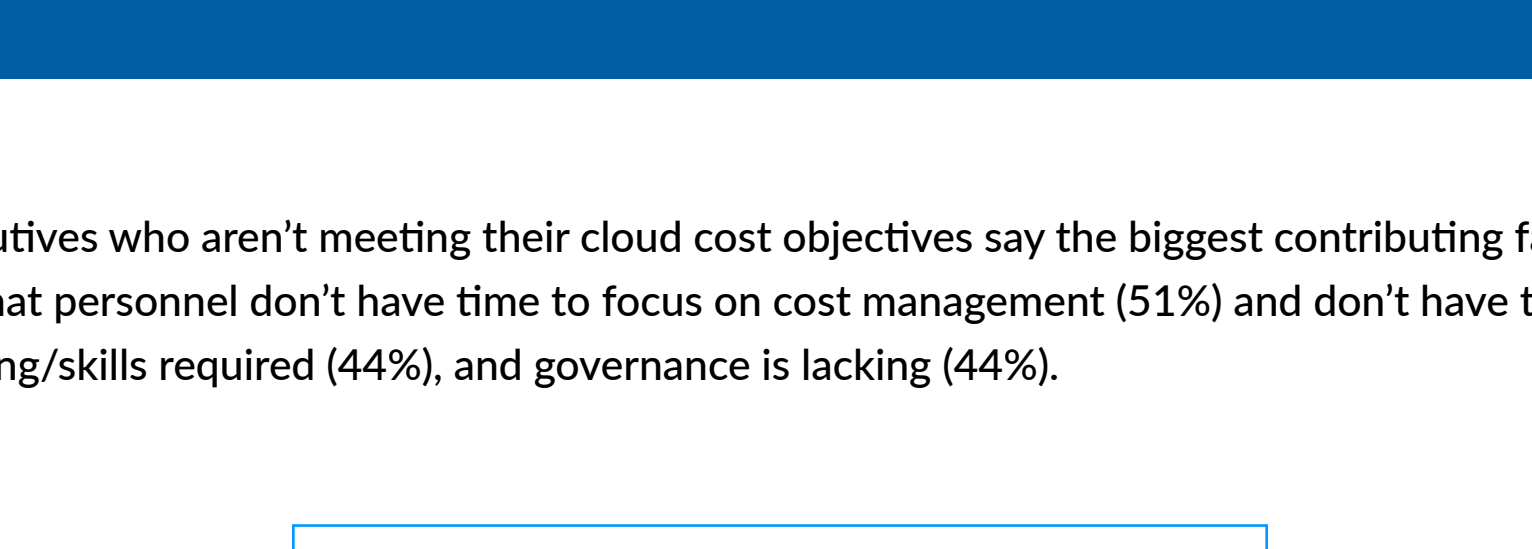
In your opinion, what is the primary reason for a stalled or slower-than-expected cloud migration?



Some organizations have not been able to achieve cloud cost savings as anticipated—largely due to personnel lack of time and training/skills.

For those who migrated to the cloud, 12% are not achieving the cost savings they anticipated, 33% are unsure if they are, and 55% say they are meeting those cloud cost objectives.

Are you achieving your expected cloud cost objectives in AWS, Azure, or GCP?



Of the IT executives who said they are achieving their cloud cost objectives, 42% were Directors, whereas only 12% were C-Suite executives. 36% were VPs.

Executives who aren't meeting their cloud cost objectives say the biggest contributing factors are that personnel don't have time to focus on cost management (51%) and don't have the training/skills required (44%), and governance is lacking (44%).

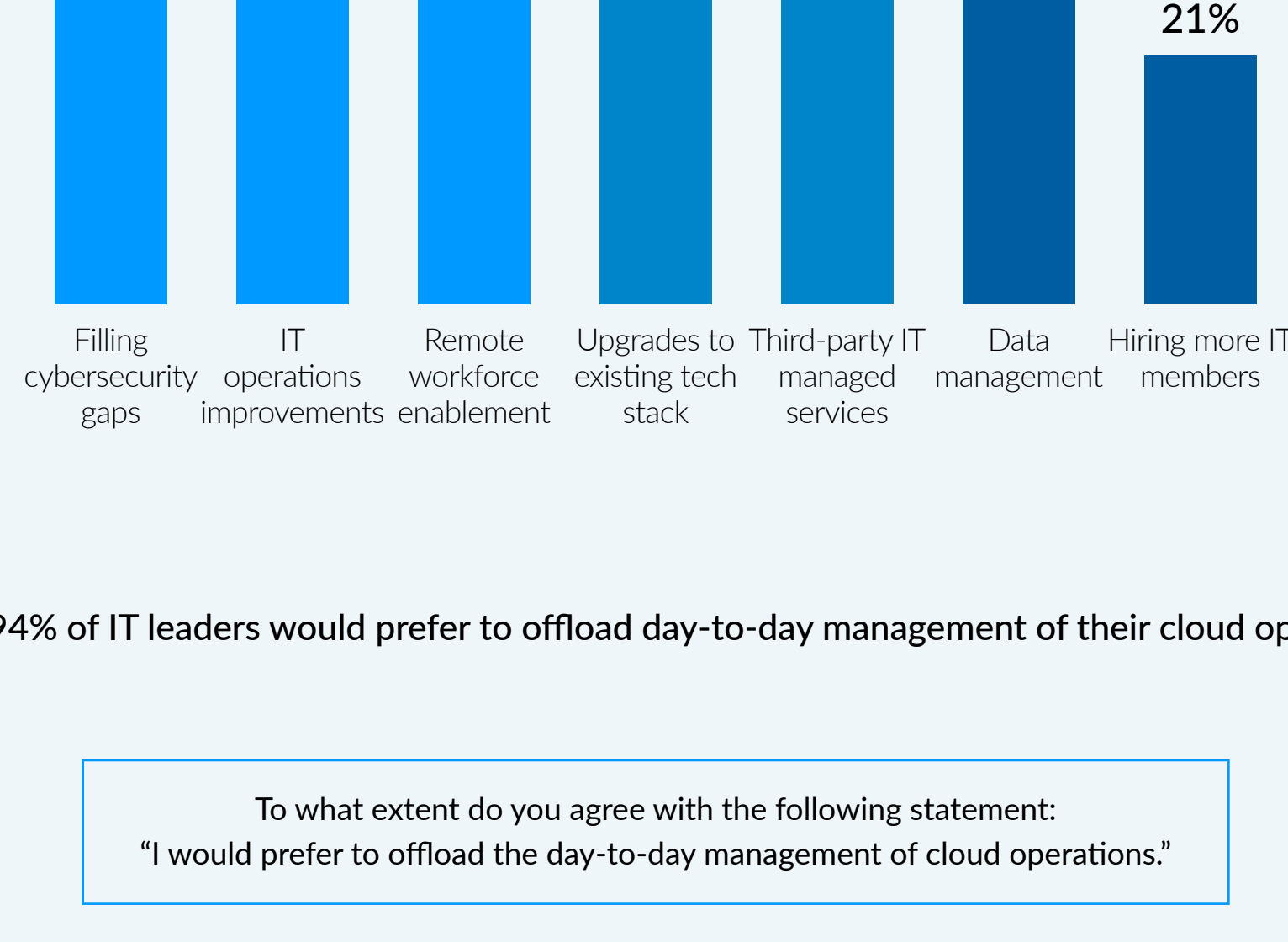
What factors are contributing to your organization not achieving its cloud cost objective?



Despite the need to address IT operations and personnel challenges, IT executives are allocating less than 10% of their IT budget to cloud solutions in 2021.

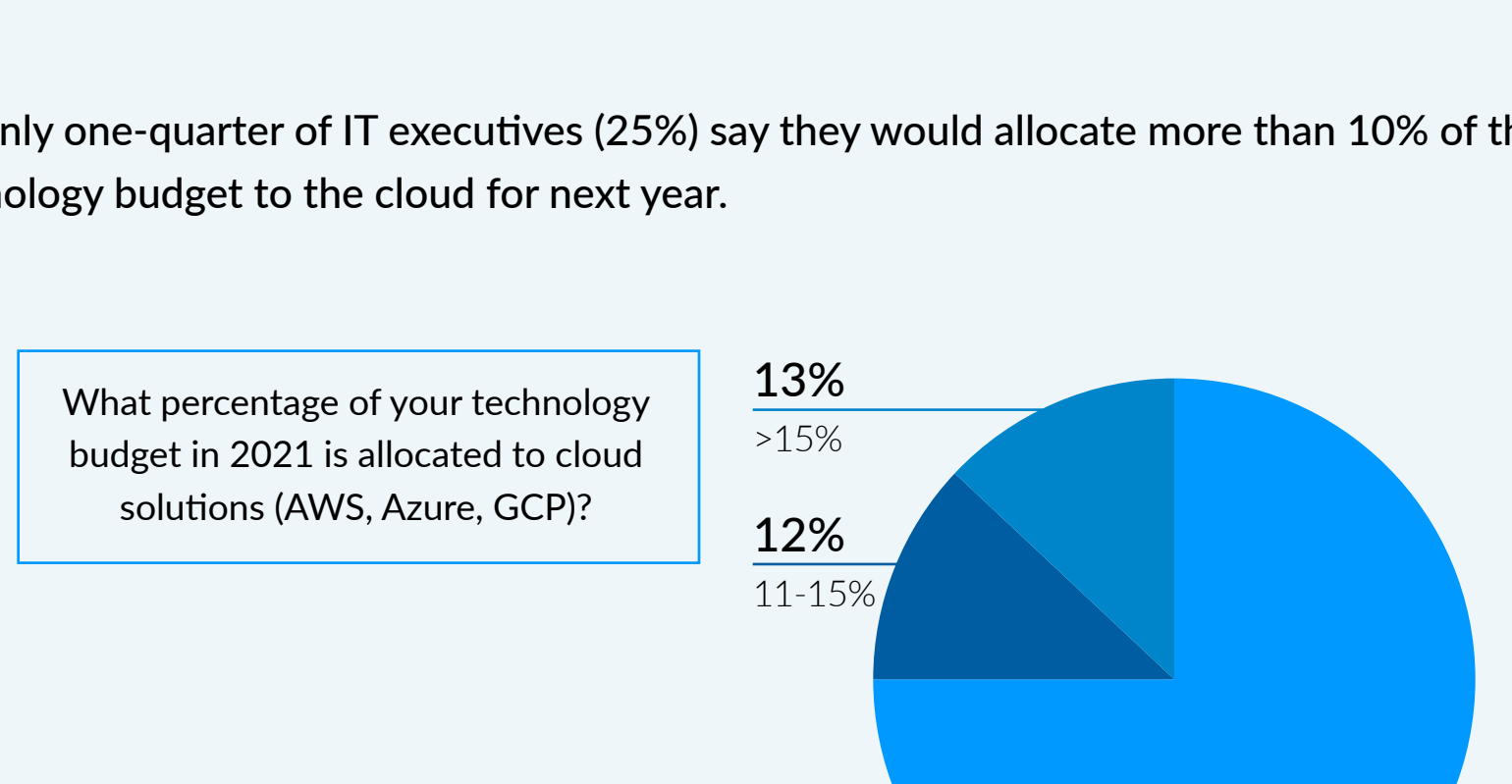
IT operations improvement (63%) is amongst the top priorities for IT spending in 2021.

What are your top 3 priorities for IT spending in 2021?



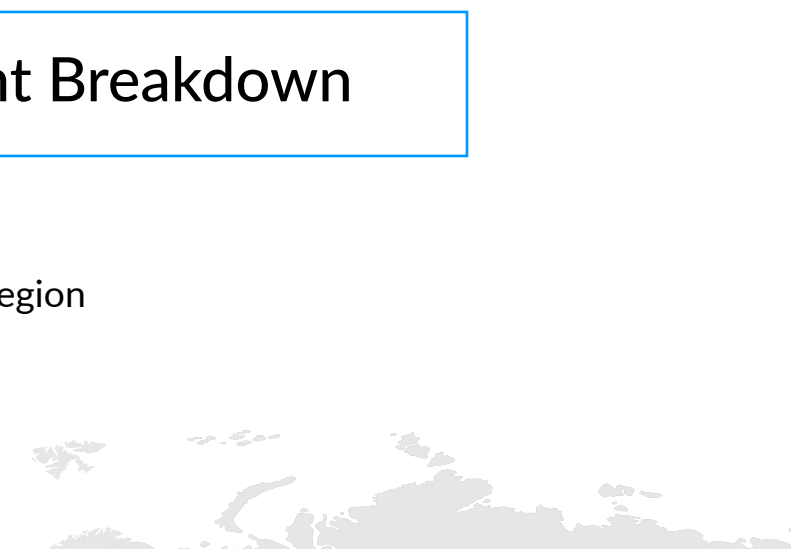
And 94% of IT leaders would prefer to offload day-to-day management of their cloud operations.

To what extent do you agree with the following statement: "I would prefer to offload the day-to-day management of cloud operations."



But only one-quarter of IT executives (25%) say they would allocate more than 10% of the technology budget to the cloud for next year.

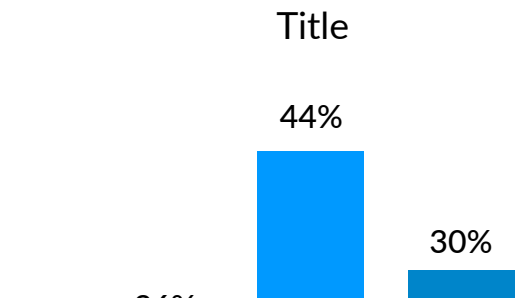
What percentage of your technology budget in 2021 is allocated to cloud solutions (AWS, Azure, GCP)?



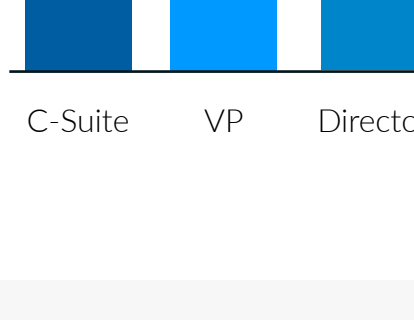
Respondent Breakdown

Region

100% North America



Title



Company Size

